

FOI Request from Scottish Parliament	Cost £	Comments
Request: Public relations and communications		
1. For the years 2022-2023 how much was spent on external companies to handle public relations and communications?		Press & media and public affairs.
Please provide:		
The total cost 2022-2023 financial year.	<u>35,358</u>	
The amount of money paid to each firm (including VAT)		
3x1 Public Relations Limited	13,320	
DC Thomson	10,188	
Orbit Communications	2,850	
Holyrood Communications	9,000	
2. For the years 2022-2023, how much was spent social media advertising, including a breakdown by year and by form of social media (e.g. Twitter, Facebook, LinkedIn, etc.)	<u>55,836</u>	
Facebook	32,281	
LINKEDIN	650	
Twitter	7,021	