

# Strategic Engagement Plan



# Vision Statement

Strategic Aims :

- Foster a **strategic partnership** between the regulated meat industry in Scotland and the regulator, FSS.
- Build and develop a strong and **collaborative relationship** with all parts of the meat industry. We will uphold **constructive engagement** to allow responsible businesses to flourish, whilst being cognisant and respectful of each other's roles and responsibilities.
- Develop **enhanced communication** channels founded on openness, transparency and integrity, to ensure “no surprises” for stakeholders. In doing so the goal is to ensure that future regulatory developments are fully reflective of the sector and are developed based on good knowledge and understanding of its needs, challenges and opportunities.
- Promote **strong compliance cultures** and strategies that are comprehensive, pre-emptive in nature and promote a culture of **continuous improvement** towards this goal.

# STRATEGIC AIMS



<b>FSS- SAMW. Engagement Plan 2023.</b>				
<b>Action description</b>	<b>Focus (Technical/Tactical/ Strategic)</b>	<b>Purpose and Benefits</b>	<b>Timing/Durations</b>	<b>Organisation /Leads</b>
<p><b>Regular communications at all levels</b></p> <p><b>Aim: to maintain an open dialogue between FSS and SAMW at all levels in our organisations – from technical, operational to strategic. We will achieve this through a series of meetings between the Executives and Board of both organisations.</b></p>				
<b>FSS slots at SAMW Executive Council meetings by invitation.</b>	Strategic and Tactical.	FSS to attend by invitation at meetings, to give a commentary on FSS activity and field questions as they arise. To hear about SAMW issues and challenges.	Duration twice per year with enhanced frequency for any significant issues.	SAMW – Ian Bentley.  FSS – Julie Hesketh-Laird & Bryan Campbell/Elena McWatt Steve Lomas
<b>Site visits for FSS Board members and senior executives.</b>	Strategic	Familiarisation with the industry and sites. Mutual understanding and sharing of perspectives.  FSS has mostly a new Board <a href="#">The Board   Food Standards Scotland</a> with only the Chair	Further volunteer sites to host plant visits for Board members would be appreciated.	SAMW – Scott Walker.  FSS- Steve Lomas/Julie Hesketh-Laird

		having been on the Board for more than a year. FSS has 2 Board members who have a year's tenure and the rest are almost completely new. They will likely have no direct experience of the meat sector.		
<b>Slots at private FSS Board Seminars.</b>	Strategic	<p>Mutual understanding and sharing of perspectives. To ensure “no-surprises”</p> <p>To discuss the industry, its challenges, issues and opportunities and how FSS fits into the industry context. To hear from FSS Board members on their perspectives and to understand how the meat industry fits into an FSS context.</p>	Board seminars are regular with 4-6 each year. They are private with invited attendance only).	<p>FSS - Julie Hesketh-Laird.</p> <p>SAMW – Ian Bentley /Scott Walker.</p>
<b>Strategic Meat Industry Forum (SMIF)</b>	Strategic .	<p>Forum to discuss Strategic issues and horizon scanning. Intention is to have these meetings in person and rotate the venue location.</p> <p>Not as wide a group as Monthly Meat Industry Forum limited to</p>	Once each quarter.	<p>FSS - Julie Hesketh-Laird/Bryan Campbell.</p> <p>SAMW – Ian Bentley /Scott Walker.</p>

		SAMW President, Vice President reps and key officials from FSS and SG.		
<b>Meat Industry Monthly Forum. (MIMF)</b>	Tactical	Mainly focusing on tactical and topical issues welcome to all FBOs and industry representatives.	Summer 2023	FSS - Julie Hesketh-Laird/Bryan Campbell SAMW- Scott Walker
<b>SMIF Technical Subgroup</b>	Technical	<p>To scope out and provide information and evidence to inform any proposed changes to the technical controls and parameters that impact on the processing and further production (including retail sale) of meat.</p> <p>A key driver will be to consider and evaluate all options to streamline and modernise the front line delivery of meat official controls including, where possible, reducing the associated cost burden on the industry and FSS, whilst delivering shared efficiencies and retained compliance.</p>	Every 2 months	FSS - Elena McWatt.  SAMW – Scott Walker

<b>Annual Engagement Events</b>				
Aim: Opportunity to discuss wide ranging issues from Strategic, Tactical and Technical and ability to provide network opportunities for wider range of FSS and industry representatives than the forums above.				
<b>FSS Operations Conference</b>	Strategic, Tactical and Technical	FSS holds an annual conference for its Field Staff. This year around 100 attended along with the senior FSS team including some Board members.	Potentially September 2024 is the next date.	
<b>SAMW Conference</b>	Strategic, Tactical and Technical	SAMW holds an annual conference for its members and invited guests. Around 60 people attended.	1 September 2023	
<b>SAMW New Year Lunch</b>	Strategic, Tactical and Technical	SAMW holds a lunch at the start of each Calander year for its members and invited guest	Next event will be January 2024	

<b>Technical Workshop Opportunities</b>				
Aim: To deep-dive into topics and get under the bonnet of issues at a technical level of detail. To grow understanding of technical issues and challenges facing companies and sites as well as FSS regulation and schemes/programmes of work. To grow understanding and inform.				
<b>Charging for Official Controls</b>	Technical	Proposed workshop to walk through how the current model functions and how FSS formulates the charge rate proposals each year.  The need for this reflects that there are so many new faces in both SAMW and FSS responsible for charges. Potential to consider what can be improved.	October 2023	FSS – Bryan Campbell/Fiona Bruce.  SAMW – Scott Walker.